

AttaainCI Sample Report

Company Details

Company Intelligence Updated:5/27/2010



Dell Inc.
 1 Dell Way
 Round Rock, TX 78682 2222 United States [map](#)
 Phone: 512 338-4400
 Fax: 512 283-6161
 DUNS#: 114315195
www.dell.com

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Electronic Computer Manufacturing (NAICS 334111); Electronic Computers (SIC 3571)

Dell wants its name to ring from the desktop to the data center. One of the world's top suppliers of PCs, the company offers a broad range of technology products for the consumer, education, enterprise, and government sectors. In addition to a full line of desktop and notebook PCs, Dell offers network servers, data storage systems, printers, Ethernet switches, and peripherals, such as displays and projectors. It also markets third-party software and hardware. The company's growing services unit provides asset recovery, financing, infrastructure consulting, support, systems integration, and training. Dell generates nearly half of its revenues outside the US.

Dell's profit margins, never large in good years, were severely pressed in fiscal 2010, as the global recession forced down sales of computers and consumer electronics. The company's sales were off by about 13% from the year before, while profits tanked by around 42%. Dell saw weaker demand from both commercial and consumer customers during the year. Its financial services line of business was negatively affected by loan delinquencies and defaults. The recession was challenging enough, yet competitors were continually coming after Dell's market share. With its extensive line of netbook computers, Acer is dueling with Dell for second place in the worldwide PC market. Dell continues to control costs as part of its efforts to remain competitive.

In 2009 Dell acquired Perot Systems for about \$3.9 billion in cash. The transaction allows the company to deliver a broader range of IT services, particularly to clients in the US. Dell will be able to sell more computers to Perot clients through the combination. The company made its move one year after PC archrival Hewlett-Packard acquired the much larger Electronic Data Systems (EDS), the outsourcing services pioneer founded by Ross Perot Sr., who established EDS in 1962 and Perot Systems in 1988. The deals indicate the growing importance of the IT services industry to computer manufacturers, as IBM Global Services and EDS (now called HP Enterprise Services) are among the leading providers of technical services in the world. Dell formed a new organization, Dell Services, with the purchase of Perot Systems.

Michael Dell pioneered the direct-sales model for computers and took the company from his dorm room to the top of the PC heap by keeping it focused on a simple formula: Eliminate the middleman and sell for less. Dell's built-to-order boxes allow for lower inventories, lower costs, and higher profit margins -- elements that have served it well through PC price wars and IT spending recessions. Though direct sales remain the core of Dell's business, a broader strategy has emerged since the company's founding father returned to the helm in 2007.

Faced with slowing sales rates in the domestic PC market, Michael Dell oversaw an aggressive campaign to reposition the company for growth. Most significantly, Dell shifted its sales approach. After years of watching competitors attempt to emulate its success with the direct-sale model, Dell expanded its channel sales. Prior to 2007, Dell had practically no retail presence. Since then, the company has partnered with stores such as Best Buy and Wal-Mart, as well as with systems integrators, resellers, and distributors worldwide.

The company is looking to international revenue from developing markets such as Brazil, China, India, and Russia to supplant weak sales in the US. The company also looked overseas to find operational cost-saving opportunities. Based in Singapore, Dell's Asia/Pacific segment includes manufacturing and distribution units in China, India, and Malaysia. The company made major investments in its call center and development units in India. Closer to home, the company closed its Austin, Texas-based desktop PC manufacturing facility in 2008. It also shuttered customer care centers in Canada. In 2009 Dell sold its plant in Poland to Foxconn Technology, a unit of Hon Hai, the world's largest contract electronics manufacturer, and contracted for manufacturing services with Foxconn.

Generating more than half of its sales from desktop and notebook PCs, Dell faces intense competition in the consolidating market it shares with Acer, Hewlett-Packard, and Lenovo. The company built its fortune with the "Wintel" platform (Microsoft's Windows operating systems, Intel microprocessors) as its foundation, and while that combination remains its bread and butter, Dell also offers chips from AMD and a version of Linux as options on some of its PCs. The company's PC sales are following an industry trend that favors mobile computers; Dell's notebook line, its largest revenue generator, accounts for almost a third of its sales. The company also made additional efforts to spur sales with high-end devices. Dell's gaming and multimedia PC offerings include its XPS and Alienware lines. It debuted a luxury laptop called Adamo in 2009.

Far from limited to PCs, the company also provides servers, storage devices, and networking equipment. As with its PCs, Dell's servers are primarily Wintel devices, but it supports versions of Linux from both Red Hat and Novell on select servers, as well as the Solaris operating system. Dell's storage line includes its PowerVault systems and devices from EMC that it resells. In 2008 Dell acquired storage systems provider EqualLogic for \$1.4 billion. The purchase expanded Dell's offerings for small and midsized businesses. Its PowerConnect Ethernet switches are also aimed at the SMB market.

In 2009 Dell launched a portfolio of 14 new products -- including servers, workstations, storage systems, and third-party IT management software -- aimed at lowering costs in corporate data centers. The integrated product line competes with the comprehensive offerings of its chief rivals in the enterprise market, HP and IBM. Also that year the company made its long-rumored entry into the smartphone market, debuting a wireless handset called the Mini 3, which is based on the

Stock Performance

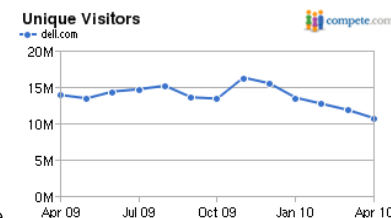
NASDAQ (GS): DELL [quote](#)
 5/27/2010, 4:00pm EST
13.40 ↑ 0.15 (1.13%)
 Volume: 31,547,116
 Open: 13.53, Prev Close: 13.25
 Day's Range: 13.32 - 13.71
 52wk Range: 11.02 - 17.52

SEC Filings

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Web Marketing Intelligence

Website Statistics [view details](#)
 04 / 2010
 Unique Visitors: 10,702,877
 Site Ranking: 84
 Google PageRank: 8/10
 Trust Rating: ✔ Trusted



Web Advertising [view details](#)

04 / 2010
 Daily Budget: \$44562.97 - \$167350.43
 Daily Clicks: 139247.19 - 279926.48
 Cost Per Click: \$0.18 - \$1.83

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Industry Intelligence

Related Industries:

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Android mobile device software created by Google. Dell will distribute the phone through China Mobile, which has more than 500 million subscribers, and Claro, a unit of América Móvil that serves more than 42 million customers in Brazil. It also struck a deal for AT&T to carry the phone in the US. The Android software is being utilized by a number of smartphone manufacturers, including HTC, LG Electronics, Motorola, and Samsung Electronics.

The company's software and peripherals segment encompasses Dell-branded displays and printers, as well as third-party peripherals, consumer and enterprise software, digital cameras, printers, and televisions. Though not as acquisitive as some of its rivals, Dell made targeted purchases to grow its product line and service capabilities. In 2008 the company acquired MessageOne, a provider of managed email management and archiving services, for \$155 million in cash. MessageOne, which was founded by Michael Dell's brother, Adam, was integrated into Dell's global service organization.

Michael Dell owns about 12% of the company.

Key Facts

Company Type: PUBLIC
Established/Ownership Chg: 1984
Location Type: HEADQUARTERS
Subsidiary Status: Not a subsidiary
Service Providers: Accounting Firm: Pricewaterhousecoopers LLP Au
D&B Marketing-Prescreen Credit Rating: [Low Risk](#)

Key Financials (dollars in millions)

Market Value: 2010-05-21, \$26,135.642
Assets: FY2010, \$33,652
Sales Growth %: -13.42
Net Income Growth %: -42.17
Net Income: \$1,433

Key Numbers (dollars in millions)

FY2010: Sales: \$52,902 Employees: 96,000 Employee Growth %: 21.67
FY2009: Sales: \$61,101 Employees: 78,900 Employee Growth %: -10.54 R&D: \$663 Advertising: \$811
FY2008: Sales: \$61,133 Employees: 88,200 Employee Growth %: -2.54 R&D: \$610 Advertising: \$943
FY2007: Sales: \$57,420 Employees: 90,500 Employee Growth %: 36.91 R&D: \$498 Advertising: \$836
FY2006: Sales: \$55,908 Employees: 66,100 Employee Growth %: 18.04 R&D: \$463 Advertising: \$773
FY2005: Sales: \$49,205 Employees: 56,000 Employee Growth %: 21.74 R&D: \$463 Advertising: \$576
FY2004: Sales: \$41,444 Employees: 46,000 Employee Growth %: 17.65
FY2003: Sales: \$35,404 Employees: 39,100 Employee Growth %: 13.01 R&D: \$455 Advertising: \$426
FY2002: Sales: \$31,168 Employees: 34,600 Employee Growth %: -13.50 R&D: \$452 Advertising: \$361
FY2001: Sales: \$31,888 Employees: 40,000 Employee Growth %: 9.59 R&D: \$482 Advertising: \$431
FY2000: Sales: \$25,265 Employees: 36,500 R&D: \$374 Advertising: \$325
FY1989: Sales: \$257.800 Employees: 1,175
FY1988: Sales: \$159
FY1987: Sales: \$69.500
4Q2010: Sales: \$14,900 **3Q2010:** Sales: \$12,896 **2Q2010:** Sales: \$12,764 **1Q2010:** Sales: \$12,342
4Q2009: Sales: \$13,428 **3Q2009:** Sales: \$15,162

Key People (click for connections: [LinkedIn](#))

[Michael Dell](#), Chairman and CEO (2009: age 45, base salary \$931,731, total compensation \$2,125,713)
[Jeffrey Clarke](#), Vice Chairman Operations and Technology (age 47)
[Brian Gladden](#), SVP and CFO (2009: age 45, base salary \$468,462, total compensation \$9,339,626)

[Rob Meinhardt](#), President, Dell KACE
[Troy West](#), VP and General Manager, Dell Federal
[Robert Williams](#), Investor Relations
[Donald Carty](#), Director
[Michael Tatelman](#), VP Sales and Marketing Global Consumer Business
[Brett McAnally](#), Director, Dell Product Group
[William Gray](#), Director
[Thomas Luce](#), Director
[Alexander Gruzen](#), SVP Consumer, Small, and Medium Business
[Sally Stevens](#), VP Platform Marketing
[Lee Carrick](#), VP Government Services Unit, Dell Perot Systems
[Samuel Nunn](#), Director
[Paul Bell](#), President, Public
[Lawrence Tu](#), SVP, General Counsel, and Secretary
[Kelly McGinnis](#), Global Communications
[Michelle Mosmeyer](#), Media Relations
[Klaus Luft](#), Director
[Ronald Rose](#), SVP, Dell.com
[Bradley Anderson](#), SVP Enterprise Product Group

Key Competitors (sales in millions)

[EMC Corporation](#) - Sales: \$14,025.910, Hopkinton, MA United States
[Hewlett-Packard Company \(top competitor\)](#) - Sales: \$114,552, Palo Alto, CA United States
[International Business Machines Corporation \(top competitor\)](#) - Sales: \$95,758, Armonk, NY United States
States
[Unisys Corporation](#) - Sales: \$4,597.700, Blue Bell, PA United States
[3Com Corporation](#) - Sales: \$1,316.978, Marlborough, MA United States
[Apple Inc.](#) - Sales: \$36,537, Cupertino, CA United States
[Cisco Systems, Inc.](#) - Sales: \$36,117, San Jose, CA United States

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[Wireless Telephone Handsets](#)

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[@disneydynamite Pick up the Dell Adamo 100 % free -> http://yogift.us/2/4FI03?=ndi3 @disneydynamite Pick up the Dell Adamo 100 % free -> http://yogift.us/2/4FI03?=ndi3 Laptop_Giveaway@twitter.com \(PatPhillips\) http://twitter.com/Laptop_Giveaway/statuses/14864626632 Thu, 27 May 2010 22:53:12 +0000](#)

[@aliciamalone with Big Dell. http://twitpic.com/1rn2v5 @aliciamalone with Big Dell. http://twitpic.com/1rn2v5 laurenmc@twitter.com \(LaurenMillerCilento\) http://twitter.com/laurenmc/statuses/14864624545 Thu, 27 May 2010 22:53:10 +0000](#)

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[Dell Alliance Marketing Manager at VMware \(Austin, TX\)](#)
*Dell sales and marketing teams and results in revenue with Dell customers * Sales Integration. Tightly integrate ... between DELL and VMware * Define programs with DELL and DELL channel partners as an integral part of the DELL |... http://www.simplyhired.com/job-id/h... Wed, 26 May 2010 10:15:58 GMT*

[Dell Campus Representative at Mosaic Sales Solutions \(Ann Arbor, MI\)](#)

- Work 7 hours/week promoting Dell online and on campus to drive Dell sales ... compensation and cash/contest incentives based on results. Dell Campus Rep Responsibilities: 1. Promote Dell and...

[CDW Corporation](#) - Sales: \$8,070, Vernon Hills, IL United States

[Canon Inc.](#) - Sales: \$34,790.949, Tokyo, Japan

[Hitachi Ltd.](#) - Sales: \$102,793.789, Tokyo, Japan

[Panasonic Corporation](#) - Sales: \$79,821.648, Kadoma, Osaka Japan

[NEC Corporation](#) - Sales: \$43,332.184, Tokyo, Japan

[Sony Corporation](#) - Sales: \$79,456.602, Tokyo, Japan

[Toshiba Corporation](#) - Sales: \$70,210.391, Tokyo, Japan

[Acer Incorporated \(top competitor\)](#) - Sales: \$17,804.939, Hsichih, Taipei Taiwan

[Tatung Co.](#) - Sales: \$5,705.408, Taipei, Taiwan

[Insight Enterprises, Inc.](#) - Sales: \$4,136.905, Tempe, AZ United States

[PC Connection, Inc.](#) - Sales: \$1,569.656, Merrimack, NH United States

[Seiko Epson Corporation](#) - Sales: \$11,538.146, Suwa, Nagano Japan

[Lenovo Group Limited](#) - Sales: \$14,901.351, , Hong Kong

[Extreme Networks, Inc.](#) - Sales: \$335.559, Santa Clara, CA United States

[Enterasys Networks, Inc.](#) - Sales: \$330, Andover, MA United States

[Fujitsu Technology Solutions \(Holding\) B.V.](#) - Sales: \$6,896.123, Maarssen, The Netherlands

[BenQ Corporation](#) - Sales: \$5,164.895, Tapei, Taiwan

[Brother Industries, Ltd.](#) - Sales: \$4,956.585, Nagoya, Japan

[ASUSTeK Computer, Inc.](#) - Sales: \$18,925.936, Taipei, Taiwan

[HCL Infosystems Limited](#) - Sales: \$2,523.958, Noida, Uttar Pradesh India

[Hedy Holding Co., Ltd](#) - Guangzhou, China

[Positivo Informática S.A.](#) - Sales: \$817.995, Curitiba, Paraná Brazil


<http://www.simplyhired.com/job-id/c...>

Mon, 24 May 2010 08:46:05 GMT

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<http://www.dell.com/>

[Desktop & Laptop Computers & Electronics for Home & Home Office | Dell](#)

At *Dell*, we offer a large selection of configurable and upgradable desktop PCs and laptop PCs to suit your needs from a new PC user with basic internet ...
<http://www.dell.com/home>

[Welcome to Dell Support](#)

Dell Support - Technical Support, Drivers & Downloads, Troubleshooting, Product Manuals and Order Status.
<http://support.dell.com/>

[Dell - Drivers and Downloads](#)

Dell will treat the data we collect in accordance with *Dell's* privacy policy, which you can read at www.dell.com/privacy. After reading the disclosure above ...
<http://support.dell.com/support/dow...>

[Dell - Wikipedia, the free encyclopedia](#)

Dell Inc. is a multinational information technology corporation based in Round Rock, Texas, United States, that develops, sells and supports computers and ...
<http://en.wikipedia.org/wiki/Dell>

[DELL: Summary for Dell Inc. - Yahoo! Finance](#)

Get detailed information on *Dell* Inc. (*DELL*) including quote performance, Real-Time ECN, technical chart analysis, key stats, insider transactions, ...
<http://finance.yahoo.com/q?s=DELL>

[DELL: Summary for Dell Inc. - Yahoo! Finance](#)

News and Announcements



[Dell Shares Fall](#)

[As Margins Disappoint](#)
Shares of *Dell* Inc. (*DELL*) fell Friday as the computer maker affirmed the view of a rebounding market, but disappointed Wall Street ...
Wall Street Journal, Benjamin Pimentel
<http://online.wsj.com/article/BT-CO...>
May 21, 2010



[Psst: Dell's Streak Isn't an Android Tablet](#)

Dell is almost ready to release its first Android tablet, the 5-inch *Dell* Streak. There's just one problem, though: The Streak isn't really an Android ...
PC World, Jr Raphael
<http://www.pcworld.com/article/1971...>
May 25, 2010



[Apple, HP, Dell](#)

[Begin Probing Supplier After Suicides](#)

May 26 (Bloomberg) -- Apple Inc., Hewlett-Packard Co. and *Dell* Inc. said they're investigating working conditions at ...
BusinessWeek, Tim Culpan
<http://www.businessweek.com/news/20...>

Blog Mentions

[Loaded Studio 15 15.6-inch Notebook \\$649 Shipped at Dell - Dealhack](#)

Dealhack Computers: Loaded Studio 15 15.6-inch Notebook \$649 Shipped at *Dell*. Also links to related deals.
Dealhack, unknown
<http://www.dealhack.com/archives/20...>
Thu, 27 May 2010 13:06:23 GMT

[Flip Video UltraHD 120 Minute Camcorder \\$125 Shipped at Dell ...](#)

Dealhack Electronics: Flip Video UltraHD 120 Minute Camcorder \$125 Shipped at *Dell*. Also links to related deals.
Dealhack, unknown
<http://www.dealhack.com/archives/20...>
Thu, 27 May 2010 12:50:12 GMT

[Greenpeace Scales Dell Headquarters, Releases Greener Electronics ...](#)

After releasing its latest Guide to Greener Electronics rankings, Greenpeace launched a campaign against computer giant *Dell* for backtracking on its public commitment to eliminate key toxic chemicals in its products by 2009.
Environmental Leader, Environmental Leader
<http://www.environmentalleader.com/...>
Thu, 27 May 2010 14:49:29 GMT

[Dell Streak: iPad Competition or Design Blunder?](#)

While some of the earliest contenders to the iPad's throne seem like they won't be contending at all, other major personal electronics players are stepping forward to challenge Apple on the tablet front. Including *Dell*, who recently ...
TheAppleBlog, Darrell Etherington
[http://theappleblog.com/2010/05/26/...](http://theappleblog.com/2010/05/26/)
Wed, 26 May 2010 16:02:42 GMT

[Dell Streak Android tablet goes on sale in the UK June 4th](#)

Been waiting to get your hands on *Dell's*

Dell Inc. designs, develops, manufactures, markets, sells, and supports computer systems, as well as provides related services worldwide. ... <http://finance.yahoo.com/q?d=t&...>

[Dell Battery Return Program](#)

Update to the 2006 Recall: *Dell* received additional information relating to the company's 2006 recall of Sony batteries, expanding the number of potentially ... <http://www.dellbatteryprogram.com/>

[IdeaStorm |](#)

May 20, 2010 ... One of the advantages of *Dell* that I see/saw is the possibility to ... I have always loved *Dell* and would be very disappointed to learn that ... <http://www.ideastorm.com/>

[Dell Outlet \(DellOutlet\) on Twitter](#)

What is the current Featured Laptop on the U.S. *Dell* Outlet Home web site? about ... There's a new option for *Dell* customer looking for service on Twitter! ... <http://twitter.com/delloutlet>

[Dell - Dell Linux - Community Web](#)

Welcome to the *Dell* Linux Engineering Web. This site provides information that may be useful regarding your usage of Linux on your *Dell* equipment. ... <http://linux.dell.com/>

[Dell Streak: The versatile 5-inch Android tablet - Direct2Dell ...](#)

May 25, 2010 ... I'm pumped to finally get a chance to blog about the upcoming *Dell* Streak tablet device. Since we first previewed the *Dell* Streak at CES ... <http://en.community.dell.com/dell-b...>

[DELL INC \(DELL:US\): Stock Quote & Company Profile - BusinessWeek](#)

May 27, 2010 ... Get *DELL* INC (*DELL*:US) stock research & investing information. Find historical stock quotes, key competitors, stock data, ... <http://investing.businessweek.com/r...>

[DELL - Dell, Inc. - Stock Quote Analysis At A Glance - Forbes.com](#)

View the latest *DELL* - *Dell*, Inc. real-time stock quote information. Get detailed breaking investment performances, chart analysis, stock prices, ... <http://finapps.forbes.com/finapps/j...>

[Dell Inc. \(DELL\) Stock -- Seeking Alpha](#)

Up to date analysis of *Dell* Inc. (*DELL*) and its stock by hedge fund managers and industry experts. Find out what *Dell* Inc. is saying about its business from ... <http://seekingalpha.com/symbol/dell>

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May 26, 2010



[Michael, What the Dell? Design out Toxics!](#)

On Tuesday, Greenpeace held a protest at computer giant *Dell*'s Round Rock, Texas, headquarters for the company's backtracking on its public commitment to ... Huffington Post (blog) <http://www.huffingtonpost.com/danie...> 7 hours ago



[Dell Tablet To Debut on AT&T](#)

Dell is inching closer to the release of its first tablet, the Mini 5 aka 'Streak'. The device will debut on AT&T in late summer, ... Wired News, Priya Ganapati <http://www.wired.com/gadgetlab/2010...> May 14, 2010

[Dell, Brocade shares may see evening-side action](#)

LOS ANGELES (MarketWatch) -- *Dell* Inc. shares edged higher late Friday, coming off a tough day session marked by investor ... MarketWatch, Carla Mozee <http://www.marketwatch.com/story/de...> May 21, 2010



[AMD Six-Core PC](#)

Dell is one of the first major computer makers to introduce a desktop PC powered by Advanced Micro Devices' new six-core processor. ... InformationWeek, Antone Gonsalves <http://www.informationweek.com/news...> May 13, 2010

[Dell Announces Mono Laser Printer, Biz Printing Solutions](#)

Dell Proximity Printing, which will be available as a free download June 8, makes it easier for users to connect to a nearby printer. ... PC Magazine, Tony Hoffman <http://www.pcmag.com/article2/0,281...> 1 hour ago

[Dell spent \\$760000 lobbying in 1Q](#)

SEATTLE ♦ Computer maker *Dell* Inc. spent \$760000 in the first quarter to lobby the federal government on funding for health care information technology and ... The Associated Press

5 inch Android tablet? The wait is almost over ♦ if you happen to live in the UK. We already knew the *Dell* Streak was due out in the UK in June. Now wireless carrier O2 UK has announced that ... Liliputing, Brad Linder <http://www.liliputing.com/2010/05/d...> Thu, 27 May 2010 20:07:35 GMT

[Daniel Kessler: Michael, What the Dell? Design out Toxics!](#)

On Tuesday, Greenpeace held a protest at computer giant *Dell*'s headquarters for the company's backtracking on its public commitment to eliminate key toxic chemicals in its products by 2009. There is still time for *Dell* to do the right ... The Full Feed from HuffingtonPost.com, Daniel Kessler <http://www.huffingtonpost.com/danie...> Thu, 27 May 2010 15:26:42 GMT

[Apple, Dell, and HP comment on suicides as Foxconn CEO shows off ...](#)

On an 84-degree day (29 C) at a Chinese factory housing some 400000 workers, at least 2 of them were enjoying the Foxconn swimming pool. Engadget, Thomas Ricker <http://www.engadget.com/2010/05/26/...> Wed, 26 May 2010 10:43:00 GMT

[Greenpeace Protests Dell's Use of Toxic Chemicals - GoodCleanTech](#)

Greenpeace protesters scaled *Dell*'s Austin headquarters to hang a banner reading "Michael, What the *Dell*? Design Out Toxics." The international organization says that *Dell* backtracked on a commitment to eliminate certain toxic chemicals ... GoodCleanTech, Katherine Montgomery <http://www.goodcleantech.com/2010/0...> Thu, 27 May 2010 14:30:53 GMT

[Dell Streak Will Be Streaking to O2 UK on June 4th | Android Phone ...](#)

A couple of days ago, we reported that *Dell* and O2 UK would be launching the *Dell* Streak this June, but a date wasn't finalized. Today, O2's phone overview page. Android Phone Fans, Quentyn Kenemer <http://phandroid.com/2010/05/27/del...> Thu, 27 May 2010 12:47:47 GMT

[Dell Streak Will Be Available For O2 UK on June 4th | Android ...](#)

Its official, the *Dell* Streak, formerly known as the Mini 5, will make its debut this June 4th on O2 in the UK. It will release sometime this summer here in the. Android Community, David Junior <http://androidcommunity.com/dell-st...> Thu, 27 May 2010 12:35:53 GMT

[Dell Streak Tablet to Launch in June, Joining iPad - DailyFinance](#)

Dell Streak Release In June, New Tablet Joins iPad. DailyFinance, Dawn Kawamoto <http://www.dailyfinance.com/story/S...> Tue, 25 May 2010 15:15:00 GMT

[UK release confirmed for Dell's Streak tablet](#)

Dell has announced UK release for its

[view all 50 items](#)

<http://www.google.com/hostednews/ap...>
May 21, 2010



[HP and Dell's](#)

[Refreshing PC War](#)

The corporate PC refresh question takes on added significance when you consider the state of HP and Dell, the top two business PC sellers. ...
New York Times (blog), Ashlee Vance
<http://bits.blogs.nytimes.com/?p=41...>
May 19, 2010

[Earnings Preview: Dell Inc. to post 1Q results](#)

SEATTLE ♦ Computer maker Dell Inc. reports its fiscal first-quarter results Thursday after the closing bell. WHAT TO WATCH FOR: How well Dell has been able ...
The Associated Press
<http://www.google.com/hostednews/ap...>
May 18, 2010



[Gartner raises](#)

[2010 PC forecast to 22 pct growth](#)

O) popular iPad and Dell Inc's (DELL.O) soon-to-be-released Streak. The forecast for PCs reflects improving sales in the early months of the year from the ...
Reuters, Tiffany Wu
<http://www.reuters.com/article/idUS...>
May 26, 2010

[Dell Adamo XPS Laptop](#)

The ultraslim Dell Adamo XPS laptop can be yours for \$1200 at the Microsoft Store. Just enter the coupon code CLR-MSAFL-40%-PC at checkout to watch the ...
PC World, Leah Yamshon
<http://www.pcworld.com/article/1972...>
22 hours ago

[Dell Updates KACE Appliance Software Management](#)

Dell has released its first major update to the KACE K1000 Management Appliance, rolling out a set of features aimed at improving businesses configuration ...
Datamation, Andy Patrizio
<http://itmanagement.earthweb.com/en...>
May 25, 2010

[Michael Dell, Chairman of the Board and Chief Executive Officer to Address ...](#)

ROUND ROCK, Texas, May 24, 2010 (BUSINESS WIRE) -- Dell Chairman of the Board and CEO, Michael Dell will address investors at the Sanford

much-talked-about Streak 5 inch tablet. Gizmag Emerging Technology Magazine, unknown
<http://www.gizmag.com/dell-streak-m...>
Wed, 26 May 2010 23:49:02 GMT

[Dell Streak official: exclusive to O2 UK \(update: launches on June ...](#)

Let's all feign surprise now, as Dell has just gone official with its worst kept, though perhaps sexiest, secret ever. The former Mini 5 has.
Engadget Mobile, Vladislav Savov
<http://www.engadget.com/2010/05/25/...>
Tue, 25 May 2010 10:00:00 GMT

[Sorry, But The Dell Streak Is NO Threat To Apple iPad, MAYBE To ...](#)

With a screen one-fourth the size of the iPad's, the Dell Streak is just too small to compare.
Business Insider, Dan Frommer
<http://www.businessinsider.com/sorr...>
Tue, 25 May 2010 15:31:00 GMT

[Dell Streak Tablet To Be Released THIS SUMMER \(VIDEO\)](#)

The Dell Streak--a mini, 5-inch tablet running Google's Android OS--will be released in the UK this coming June, and in the US "later this summer." Dell offered an in-depth look at the device's features in its official blog, ...
The Huffington Post | Full News Feed, The Huffington Post News Editors
<http://www.huffingtonpost.com/2010/...>
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